



2019 TOURISM INNOVATOR AWARDS APPLICATION

Thank you for your interest in the Automation Award. Please complete your application and email your entry to events@tourisminnovators.com.au. Applications close 5pm 30 April 2019 (AEST). Please note, you must attend the conference to qualify for an award. Check your eligibility to participate in the awards [here](#).

Automation Award Application Questions

1. Full Name
2. Company Name
3. Position
4. Email address
5. Contact number
6. Tell us about your business. (Max 250 Words)
7. Provide an example of a successful automation activity you undertook which drove new business?
What was the strategy that drove it, how did you bring it to life and how did you know it was a success? (Max 250 Words)
8. Detail the impact automation has had on your business overall. Include key statistics surrounding cost, time savings and/or guest satisfaction. (Max 250 Words)
9. Please describe how you use the information you know about your customers to shape your business. (Max 250 Words)

Statutory Declaration

Please sign and authorise the below statements

I hereby agree that the statements in this application are in agreement with the accounts and records of the business. I warrant that all statements made within this application are true and correct and are not misleading or deceptive. This applies to all statements I have made, before and/or after submitting my application.

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I accept the Tourism Innovators Conference Award Entry Terms & Conditions

Name: _____

Position: _____

Company Name: _____

Signature: _____

Date: _____

AWARD APPLICATION TIMELINE



TIPS & TRICKS TO A WINNING APPLICATION

Award applications can be daunting, so to help you make the most of your awards application here are a few tips and tricks to get you started!

1. Be sure to allocate enough time to complete your application - it always takes longer than you think!
2. Read every question carefully and write out the main points you want to cover in each of your answers. You can then add more information to each point
3. Stick to the word limit
4. Make sure your answers are truthful - it's part of the terms and conditions of entry and we might ask you to provide evidence to back up your application
5. Present your application neatly in a PDF. You may add a video or images to support your entry
6. Give it a personal touch and show your organisation's personality!