2019 TOURISM INNOVATOR AWARDS APPLICATION

Thank you for your interest in the Trailblazer Award. Please complete your application and email your entry to events@tourisminnovators.com.au. Applications close 5pm 30 April 2019 (AEST). Please note, you must attend the conference to qualify for an award. Check your eligibility to participate in the awards here.

Trailblazer Award Application Questions

1. Full Name

2. Company Name

3. Position

4. Email address

5. Contact number

6. Tell us about your business. (Max 250 Words)

7. What innovations or initiatives have you implemented that have reshaped the industry or changed the way businesses operate in the industry? (Max 250 Words)

8. Demonstrate how you leverage technology, software and tools to give your business a differentiated advantage. (Max 250 Words)

9. What are your strategies for future growth and how are you planning to stand out from your competitors? (Max 250 Words)

10. What do you consider your greatest business achievement to date and why? (Max 250 Words)

11. Please state your Gross Revenue to the nearest thousand for the 2017 calendar year.

12. Please state your Gross Revenue to the nearest thousand for the 2018 calendar year.

Statutory Declaration

Please sign and authorise the below statements

I hereby agree that the statements in this application are in agreement with the accounts and records of the business. I warrant that all statements made within this application are true and correct and are not misleading or deceptive. This applies to all statements I have made, before and/or after submitting my application.

☐ **I accept the Tourism Innovators Conference Award Entry Terms & Conditions**

Name: _____

Position: _____

Company Name: _____

Signature: _____

Date: _____

AWARD
APPLICATION TIMELINE

30th
April 2019

Applications Close

20th
June 2019

Winners Announced

4th
March 2019

Applications Open

17th
May 2019

Finalists Announced

TIPS & TRICKS TO A
WINNING APPLICATION

Award applications can be daunting, so to help you make the most of your awards application here are a few tips and tricks to get you started!

1. Be sure to allocate enough time to complete your application - it always takes longer than you think!

2. Read every question carefully and write out the main points you want to cover in each of your answers. You can then add more information to each point

3. Stick to the word limit

4. Make sure your answers are truthful - it's part of the terms and conditions of entry and we might ask you to provide evidence to back up your application

5. Present your application neatly in a PDF. You may add a video or images to support your entry

6. Give it a personal touch and show your organisation's personality!